Cotton Incorporated, Plant Management Network Launch Webcast On Plant Growth Regulators

MEMPHIS, TENN.

he cotton plant's unpredictable growth habit is complex compared to most major row crops, which makes plant growth regulators, or PGRs, a highly useful management tool for cotton producers. In this month's free Focus on Cotton webcast, published courtesy of Cotton Incorporated and the Plant Management Network, Dr. Guy Collins, Extension Cotton Agronomist at the University of Georgia, discusses the basics of plant growth regulator use in cotton crop management.

Collins helps consultants, county agents,

growers, and other practitioners in the Cotton Belt identify:

- \bullet How plant growth regulators modify plant growth
 - Why growth regulators are used;
- How to identify plant growth characteristics or situations in which growth regulator applications may be needed or not needed.

By the end of this presentation, the practitioner should know more about general use of plant growth regulators and how to utilize them to achieve optimal cotton yields. Δ